



JOB DESCRIPTION

JOB TITLE:	UX Designer
LOCATION:	WFH
Responsibilities	<p>As a premier energy infrastructure company serving 36 million consumers in North America, our Client embraces its role as a leader in advancing a net-zero future. With them, you can help shape a better future for our communities and our planet, alongside a workforce of 19,000 talented teammates. The company is consistently recognized for its sustainable business practices and long-standing commitment to building a high-performing culture focused on safety, workforce development and training, and diversity and inclusion. Client is the only North American utility sector company included on the Dow Jones Sustainability World Index and was also named one of the "World's Most Admired Companies" for 2021 by Fortune Magazine. Join us as we collaborate in providing cleaner, safer and more reliable energy to our customers and communities.</p> <p>As UX Designer, you are to anticipate user needs and improve user experience. You shall work closely with Web Developers, UI Designers and other UX Designers to create easy to use and aesthetically pleasing products for customers to engage with. You are expected to use what you know about your account's target audiences to develop products that appeal to them and their understanding of technology.</p> <ul style="list-style-type: none">• Understand product specifications and user psychology and predict what might work for both.• Identify target user groups and carry out interviews or other types of inquiry to help understand user needs• Ensure the creation and implementation of customized experiences for the digital user• Produce high-quality solutions through flow diagrams, graphic designs, storyboards and site maps• Communicate the user experience at various stages of the design process with wireframes, flow diagrams, storyboards, mockups, and/or high-fidelity prototypes.• Integrate user feedback and business requirements into ongoing product experience updates.
Qualifications and Requirements	<ul style="list-style-type: none">• Bachelor's degree in Human-Computer Interaction, Information Science or related discipline.• Has at least 3 years of experience in UX Design.• Demonstrated success in leading UX activities on assigned projects and those of direct reports• Strong analytical problem-solving skills, highly organized with solid decision-making skills and excellent communication and presentation skills.• Plan and conduct various forms of user research as needed.• Strong awareness of visual and brand themes such as UI layouts, graphics and visual assets.• Coding knowledge of HTML, CSS, JavaScript, React and Angular.• Skills on Wireframing; visual communication; prototyping; and research.

